

Columbus Park Foundation

SPONSORSHIP OPPORTUNITIES 2025



COLUMBUS PARK FOUNDATION
P.O. BOX 858
COLUMBUS, IN 47202

WWW.COLUMBUSPARKFOUNDATION.ORG

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Chuck Wilt

Project &

Resource

Development

Manager:

Celeste Reynolds

The Columbus Park Foundation supports the Columbus Parks and Recreation Department to provide free and low-cost programming, playgrounds, facilities, trails, and parks to our community. The Columbus Park Foundation also provides the Chuck Wilt Youth Scholarship to children in our community. Each child in our community, if they qualify, can receive \$200 to use for Columbus Parks and Recreation's programming to remove financial barriers.

To support Columbus Parks and Recreation financially, the Columbus Park Foundation holds events throughout the year to fundraise.

We need your help!

In order to deliver the highest impact with our events we need your support. You can help us make our efforts go further. As a sponsor, you would be highlighted as a community partner to the Columbus Park Foundation, and we will share your dedication to our community through various outlets throughout the year.

2025 Sponsorship Packages



The Columbus Park Foundation

Platinum Sponsor \$8,000 1 spot available

Promotional signage at all events. Mention during event announcements. Radio mentions during all events promotion 10 free registrations for any one event. Tagged social media post (3.1K+ followers). Recognition on CPF website.

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Gold Sponsor \$5,000 3 spots available

Promotional signage at all events. Radio mentions during select event promotion. 5 free registrations for any one event. Tagged social media post (3.1K+ followers). Recognition on CPF website.

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Silver Sponsor \$2,500 10 spots available

Promotional signage at all events. 5 free registrations for any one event. 1 tagged social media post (3.1K+ followers). Recognition on CFP website.

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Friend of the Parks \$250 Open to all businesses and individuals

\$10 off Tour De Trails Event registrations. Recognition on CPF Website. 1 Tour De Trails T-Shirt. Access to exclusive deals and discounts.

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Media Partner: In kind values

Media partners who agree to promote all CPF events receive the benefits of Platinum Sponsors. If partnering for single events, website, social and event recognition are included.

Deals & Discounts Partner: \$500

Promote your custom business deal or discount to our event participants and Friends of the Parks Membership. Website, social and event promotion.

To become a sponsor or learn more, contact
Celeste Reynolds at creynolds@columbus.in.gov

2025 Events

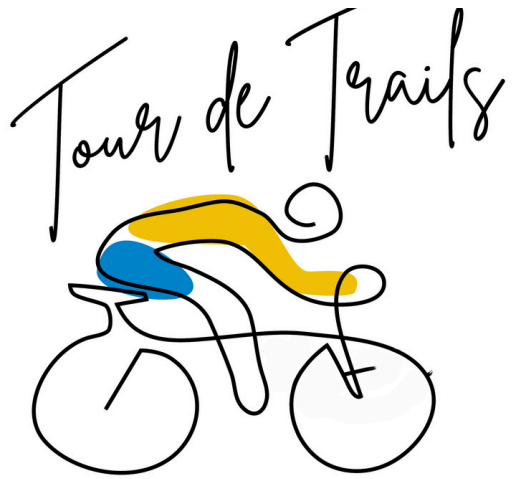
Plunge Into Parks



This icy adventure isn't just about braving the cold; it's about raising funds for the Columbus Park Foundation. Participants can pay to take the daring dive themselves, or they can donate to send a local celebrity into the frosty waters. But that's not all - if you're feeling generous (or mischievous), you can also donate to save a celebrity from the plunge. The community is invited to watch and cheer on the plungers.

Date: January 11, 2025

TDT Bicycle Challenge



Explore the People Trail Network through our 20K, 50K, or 80K routes. All proceeds will support People Trail Maintenance.

Date: May 2025

Parent & Child Exercise Classes

A new offering for the Summer 2025! You and your family can participate together in group exercise classes at Mill Race Park. All ages are welcome!

Date: June & July 2025

Yoga & Mimosas



Start your day with a rejuvenating yoga session in our parks, and then enjoy a mimosa after yoga!

Date: August 2025

TDT Run/Walk



Explore our People Trail Network by doing a 5K Walk, 5K Run, or 8K Run. All proceeds from the event support maintenance of the People Trail Network.

Date: October 2025

Turkey Trot



Untimed 5K on Thanksgiving morning starting and finishing at Lincoln Park. Enjoy coffee and hot chocolate after your run/walk and find out if you won fun prizes in the raffle!

Donations will be accepted for the Chuck Wilt Youth Scholarship.

Date: November 27, 2025

Please reply by January 6, 2025 to help us plan for a successful 2025.

I would like to be a Sponsor at the following level:

- ☐ **Platinum Sponsor - \$8,000**
- ☐ **Gold Sponsor - \$5,000**
- ☐ **Silver Sponsor - \$2,500**
- ☐ **Friends of the Parks Sponsor - \$250**
- ☐ **Deals & Discounts Partner - \$500**

Contact Name: _____

Business Name: _____

Address: _____

Phone: _____

Email: _____

*Contributions should be made payable to the **Columbus Park Foundation**.*

Please send checks to:

Columbus Park Foundation

P.O. Box 858

Columbus, IN 47202